

# What is Storefront?

Use DoorDash Technology to power customized online ordering on your website

## Commission-free online ordering, simplified

DoorDash Storefront is a **commission-free** online ordering system so customers can order **directly from you**.

Add pickup **and delivery** to your website in minutes by signing up in **your Merchant portal**.



**Industry-leading technology designed to grow your business and online sales**



### Easy to use

Storefront uses your existing DoorDash listing to create a branded checkout page on your website so customers can order directly from you.



### Powerful

Built-in DoorDash-only customer-facing features drive people to build bigger orders — and spend more.



### All in one

Storefront takes care of online orders from start to finish, including customer notifications, delivery, reporting, and customer data. Staff just packs it up!

**Over 4,000 businesses trust Storefront for their online ordering**



**“So many people look at restaurant menus online. Storefront helps us capture those customers by providing a convenient ordering experience — without spending a penny on advertising or commission.”**

Syed Pasha  
President, Port of Peri Peri

## Designed to help you drive revenue



DoorDash’s leading online ordering technology is built to help you drive higher ticket prices through eCommerce specific features:

- Menu item photos and descriptions
- Checkout that works seamlessly on a desktop or mobile phone
- Integrated promotions to help drive new and repeat orders

